

## Urban sanitation in India

Learning from city wide sanitation transformation, moving to ODF+

Presented by  
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Around half of the nearly one billion people **practicing open defecation** in the world live in India. **Solid waste** a major complicating factor in seeking solutions.



This is **major urban issue** impacting wider environment.

157 million urban dwellers in India lack decent, safe toilet facilities.



WSUP's programme in Visakhapatnam, AP resulted in the city becoming **third cleanest** in the country.

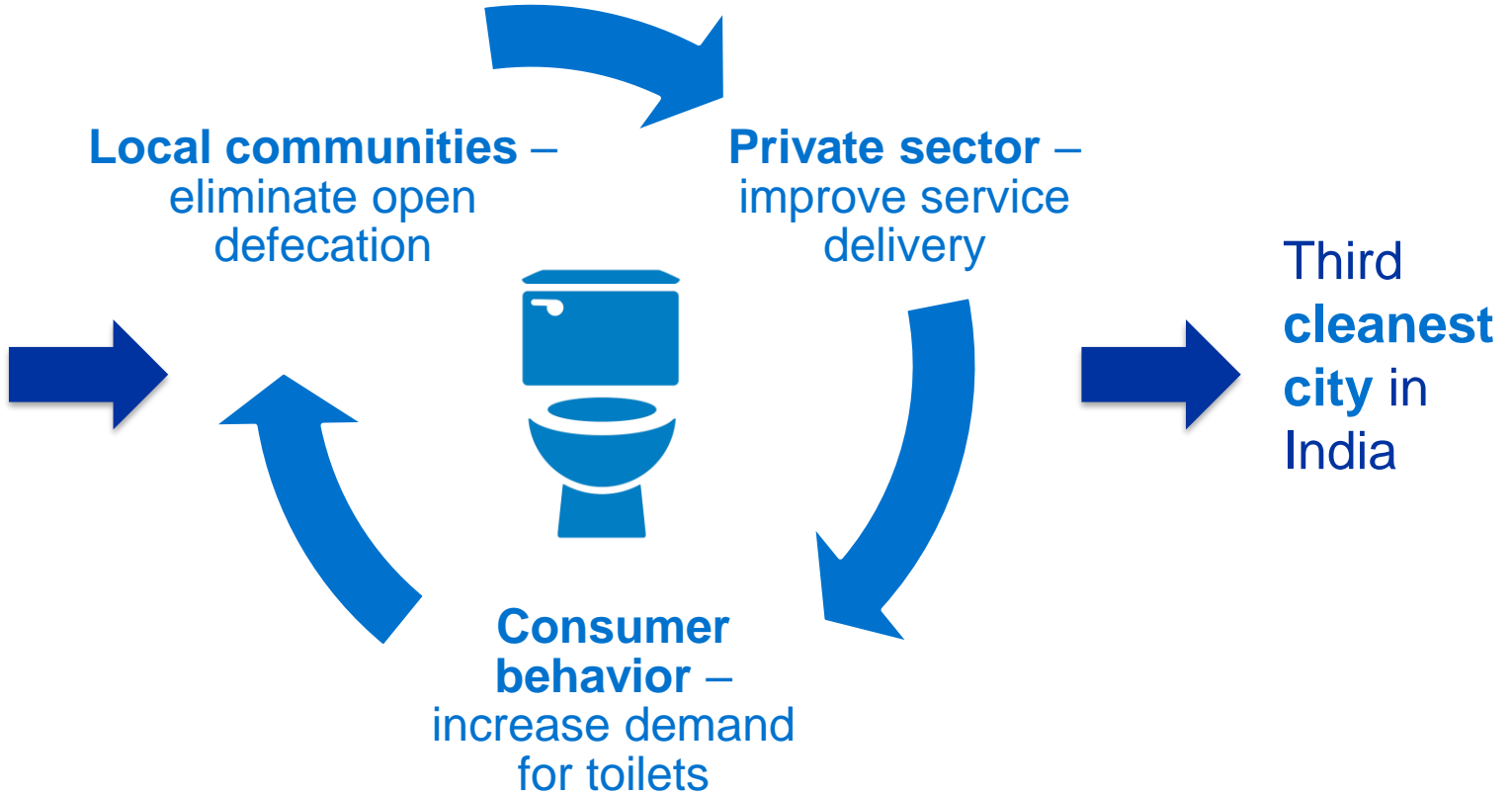


11 other states in India have **sought to learn from the approach.**

How can WSUP help urban authorities improve people's lives through **better access to sanitation?**

## Programme model

Leadership  
from  
**municipal  
authority**







KP Gowri: “Now, there is no open defecation in our ward.”

Rekha Jyothi: “We wanted to make our ward clean.”

M Jyothi: “My role was to educate people on using toilets in their houses.”

KV Ratnam: “We were able to reduce expenditure by buying materials in bulk.”



For sustainable,  
financially viable  
services,  
**involvement of  
the private  
sector is vital**



A consumer-driven approach is essential **to stimulate demand** for improved sanitation



Dissemination of  
**learning and lessons  
learnt** to other states  
and cities



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Capacity Building for Swachh Bharat Mission Urban  
Technical support to USAID - GoI Knowledge Partnership

## **SBM in a Box:** Building Capacities for Accelerated and Sustainable Results across Urban Jharkhand

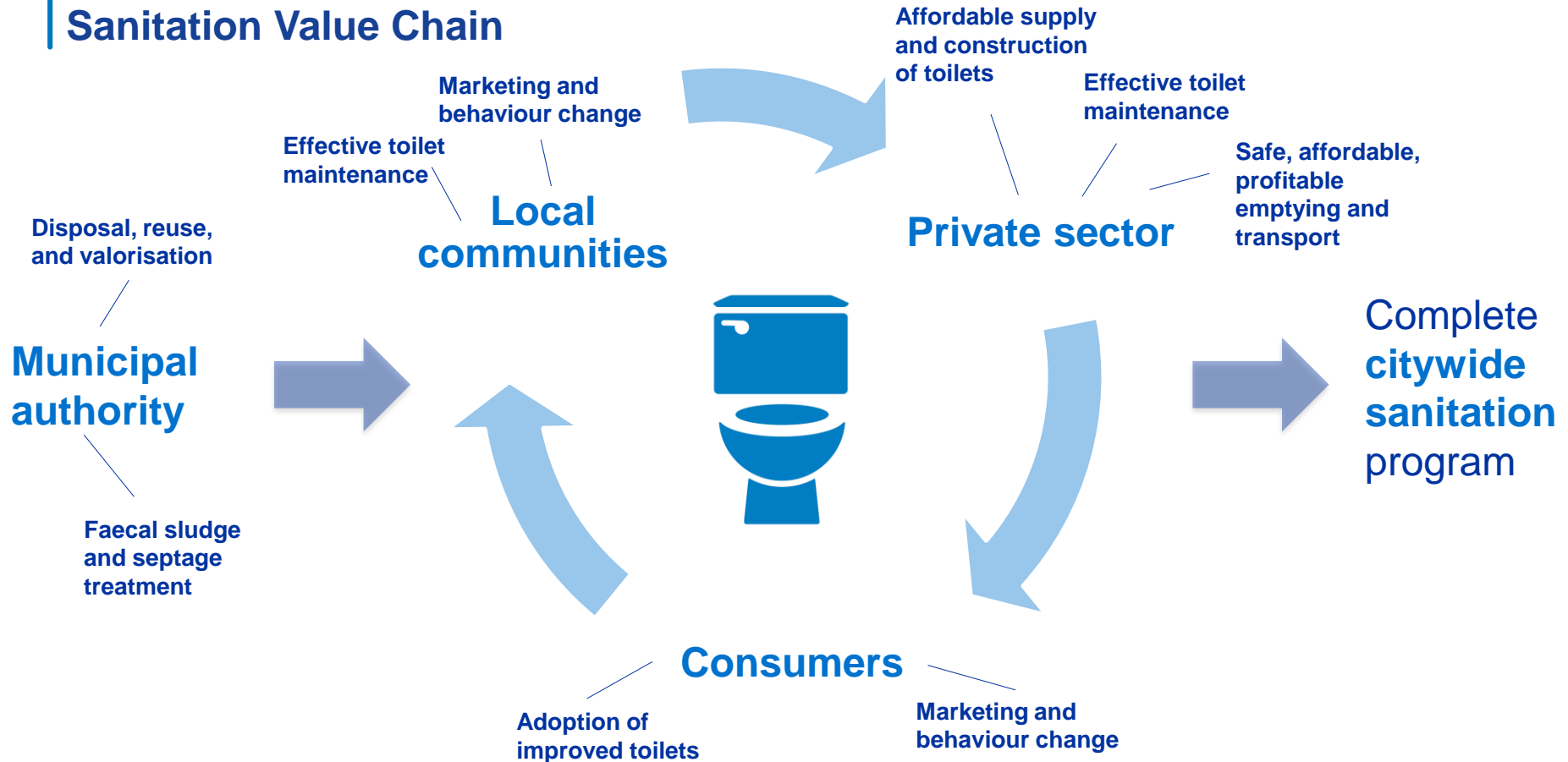
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Project Building, Dhurwa, Ranchi





# Examples of work along the Sanitation Value Chain





## Questions

**Thank you!**

**Neil Jeffery, CEO**

**Water & Sanitation for the Urban Poor (WSUP)**